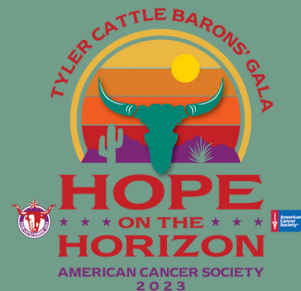


Cattle Barons' Champion of Hope



This year, we are selecting **10 “Champion of Hope”** candidates throughout the Tyler community to help share their story and a passion for the American Cancer Society mission. Each Champion of Hope candidate will set a personal fundraising goal of \$2,500 by June 10.

What is a “Champion of Hope?” and how do I nominate someone?”

“Champions of Hope” are influential leaders within the Tyler Community that have a passion to support the ACS mission and help raise funds.

Nominate yourself or someone you know by scanning this QR Code.



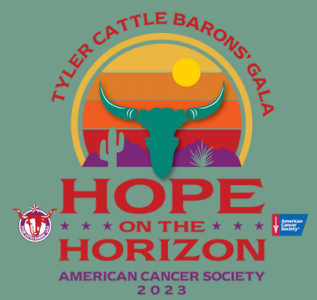
How will they be recognized?

ACS will produce videos of each Champion of Hope candidate (1-2mins) sharing their story and their commitment to the ACS mission. They will be shared on the Cattle Barons’ Gala Facebook page and website.

Each candidate will be featured prior to live auction the night of Gala and the final total amount raised. The candidate with the highest amount raised will be named the official “Champion of Hope Baron of the Year”



Cattle Barons' Champion of Hope



What's the timeline?

November 2022 - January 2023--Formal nominations online

February 2023--Cattle Barons' Gala chairs select the 10 Champion of Hope Candidates

March 2023--VIP Announcement Party

How do I fundraise?

There will be an official "leaderboard" component to the Cattle Barons' Gala website for each candidate. It will include their photo, story and fundraising landing page. Candidates will share their unique link so people can donate towards their campaign.

Who do I contact with questions?

Champions of Hope Co-Chairs:

Kim Ormsby: kim.ormsby@yahoo.com/ 936-676-0543

Jean Simmons: jean.simmons25@gmail.com/ 903-521-9867

Cattle Barons' Gala Chairs:

Sara & Ryan Nash: saraelizabeth64@gmail.com/ 936-225-2878

